



5

Ways to Partner with PNWHC

Pick one that works for you

March 17-18, 2017 | Vancouver, Washington

1 Platinum \$5,000

Be one of three platinum level sponsors. Limited to three non-competing companies.

Each package includes:

- Booth (includes 4 staff registrations. Includes meals and a glass for each. Additional staff for an additional fee)
- Logo on attendee goodie bag
- Mentioned at each of the general sessions
- Logo on any shirts for guests and/or volunteers
- Logo in program
- Visual presence on or behind stage during meals (signage, rotating screen)
- Inclusion in 2 pre-conference marketing emails
- Inclusion in 1 post-conference evaluation email
- Logo on PNWHC website homepage and social media outlets
- Include an item or information in goodie bag. Item may be co-branded with PNWHC logo

2 Gold \$2,500

Maximize your audience with a gold level sponsorship. Get in-person & online brand awareness, in addition to a booth for one-on-one time with attendees. Stand apart by adding from our Exclusive Partner Opportunities to increase face-time with attendees.

Each package includes:

- Booth (includes 4 staff registrations. Includes meals and a glass for each. Additional staff for an additional fee)
- Logo in program
- Visual presence on or behind stage during meals (signage)
- Inclusion in 1 pre-conference marketing emails
- Logo on PNWHC website and social media outlets
- Include an item or information in goodie bag. Item may be co-branded with PNWHC logo

3 Silver \$500

Can't make it? No problem! Take advantage of our silver level & still get access to hundreds of Pacific Northwest Homebrewers! Attendees will see your brand in-person & on social media. Plus include something unique in the goodie bag to really stand apart!

Each package includes:

- Logo in program
- Logo on PNWHC website and social media outlets
- Include an item or information in goodie bag. Item may be co-branded with PNWHC logo

4 Exhibit Booth \$1,000

Get direct one-on-one access with attendees to share your product, service, or program. Sell products, capture newsletter subscribers, & more!

- 10' x 10' Booth space
- An 8' table, table cloth/skirting, 2 chairs, wastebasket and pipe/drape for back and side walls
- 4 staff registrations (includes meals and a glass for each. Additional staff for an additional fee.)
- Includes power & limited wifi available

5 Exclusive Partner Opportunities

Stand out with these exclusive opportunities to get in front of attendees. Have a unique idea? Let us know

Refreshment Breaks <i>\$500 each</i>	Keep attendees fueled up between workshops. <i>Friday afternoon, Saturday morning, Saturday afternoon</i>
Prizes <i>in-kind</i>	Have a unique item you want to highlight? High value items will be given away during meals/general sessions. Prizes are also needed for a drawing at the end of each workshop.
Scholarships <i>At cost of registration and/or travel.</i>	Want to drive traffic to your Facebook page or website? A scholarship for one of your customers might be just the ticket. A sponsorship could be for registration or registration and travel. You run the contest in whatever way you want and we'll help you with branded graphics.
Wireless Internet <i>Cost TBD</i>	Help us provide wireless internet throughout the facility free of charge to attendees.
Volunteer Gift <i>Cost TBD</i>	Our volunteers are the reason we have such success. Help us thank them with an item(s) with your logo and the PNWHC logo.
Water bottle <i>Cost TBD</i>	Be the exclusive sponsor of the PNWHC water bottle co-branded with your logo and the PNWHC logo.

Have Ideas, Questions, or Suggestions? We're here to help!

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